



We are livingHR.

Humans Lifting the People Function

Tampa | Orlando | West Palm Beach | Boston | Charlotte | Denver | Austin | Chicago | Atlanta

Sample Partnership Meeting Agenda

1 Open referrals from livingHR

2 Open referrals from Partner

3 Upcoming Events from livingHR

4 Upcoming Events from Partner

5 Partner Content Collaboration

6 Next Steps/Action Items



We do HR but Better!

We are **livingHR, The Work Agency™**. We are a privately-held, 100% women-owned company providing scale and lift to the People, HR, and Talent functions across industries.

Since our founding in 2009, we've made quite an impact!

- ✦ **4 million+** humans served & counting.
- ✦ **400+** workplaces better for humans!
- ✦ An average eNPS increase of **30 points** for our clients.
- ✦ **10%** of all profits donated to nonprofit organizations.
- ✦ We offer discounts and financial support to cause-based nonprofits.

Recognized By: **glassdoor** 5.0 | ★★★★★ **Inc. BEST WORK PLACES** **WOMEN OWNED** **Forbes** | Councils

IT NATION **NATIONAL DIVERSITY & LEADERSHIP CONFERENCE** **NWBOC** **B P t W** **THE WEBBY AWARDS** **FAST COMPANY**

We provide lift, scale and support to the HR/People Functions globally through:

Our Services:



Managed Services



Projects & Retained



**Interim/
Fractional
Support**



**Recruiting
& Search**

Our Practice Areas:



People
Operations
and Core HR



HR Tech
Selection and
Implementation



Culture, Talent
Brand and
Experience



Performance,
Learning and
Development



Org Design and
Workforce
Planning



Total Rewards and
Compensation



Strategy



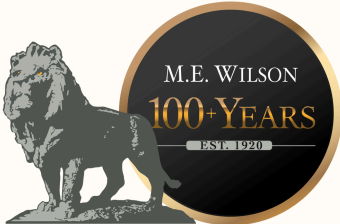
DEIB

Non-Profits We've Supported

IT GETS
BETTER
PROJECT



Our Partner Community

Strategic Partner Listening Cues



High Growth

- Recruiting volume & quality issues
- Maintaining consistent culture & experience with growth
- Systems & automation



Need Scale &/or Expertise

- Increasingly specialized work/people leaders
- Automation
- Compliance
- HR is lacking creative resources or bogged down



Change

- M&A, transactions
- Overwhelmed
- Integration (culture, people & systems)
- Internal communication woes



Turnover

- Missing DEIB in strategy to attract or retain diverse talent
- Lack of differentiation or employer value proposition



Digital Transformation

- Upskill & reskill workforce
- Remote/hybrid work models
- Need to modernize workplace design and structure



Talent Brand

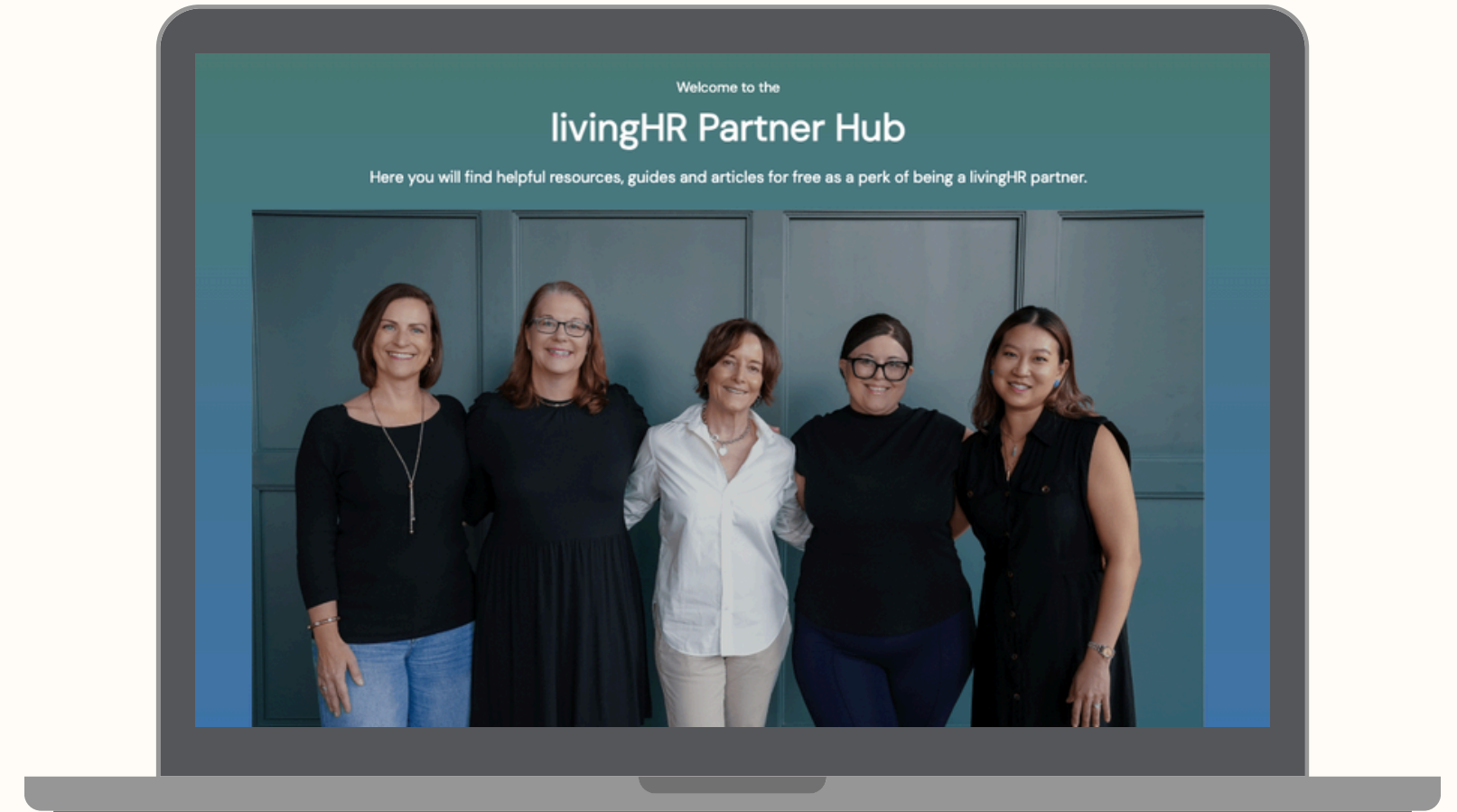
- Attraction and retention issues
- Glassdoor, Indeed or community feedback challenges
- Poor customer experience
- Lack of differentiation in Total Rewards

Partner Hub + Referrals

Our **Partner Hub** is built exclusively for our partners and serves as a one-stop shop for all quick links and resources, information on how to submit a referral, becoming a speaker at one of our future events or sponsoring one.

Referral Opportunities

- A mutual referral agreement for a percentage of the referred deal makes it official.
- Lunch & learn swaps allow our team to get to know your organization, identify listening cues, spot opportunities with our clients, and vice versa.
- Co-marketing/content piece cross-posted on our channels to boost awareness



Submit a Referral

Co-Marketing & Content Partnerships

We know content is key for spreading awareness, but it can be tough to make enough time for and bring to the finish line.

Our approach solves for that by:

- Collaborating on ideas and central content themes in a virtual partnership workspace using MURAL.
- Plugging content into customizable templates: article, infographic, and social graphics.
- Cross-posting on our websites, social channels, and other modes of reaching our audiences with this useful value-add content.

How we measure impact:

Content clicks/views, engagement, and referrals



[Learn More](#)

Co-Marketing & Content Partnerships

The Stats

- 13K+ followers on LinkedIn
- 5K newsletter subscribers
- Ranking #1 on Google for [Top HR conferences blog](#)

Spotlight Opportunities

- Monthly Partner Spotlight on social media & in our newsletter
- Content calendar planned in advance + opportunities to collaborate on blogs, guides, white papers



Event Partnerships

What we can accomplish together:

Boosting your talent brand by showcasing your investment in the future of work for the better and, in the case of DisruptHR, your presence and support of local communities.

Webinar & Podcasts We've Co-hosted with Partners:

Work Now + in the Future

DisruptHR

Fe league Events

CPO Roundtables

And more!



[Learn More](#)