



livingHR, The Work Agency™

Partnerships & Events

2022-2023

We are livingHR, The Work Agency™

Founded in 2009. We are built to elevate the
people function.

**3
Million**

humans helped
& counting...

300+

better
workplaces!

**We
humanize
work for
everyone.**



B P / W

Forbes | Councils

T NATION

FAST COMPANY



DIVERSITY &
LEADERSHIP
CONFERENCE

NWBOC
WDE CERTIFIED

What We Believe

Our Culture Code



Amplify
Performance



Think Beyond
Self. People
Matter.



Embrace a
Growth Mindset
& Own It



Always be
Authentic



Leap Outside
the Comfort
Zone



Do Brilliant
Work
Together



Celebrate
Good Times
& Great Work



We Belong Pledge

livingHR believes everyone should have access to opportunities and know what it feels like when "We Belong". Belonging and celebrating our whole-selves has been woven into our Culture Code as an organization since 2009.

We believe that in order to support belonging, we must use our voices to advocate for **everyone** in all groups, races, abilities, identities, genders, religions, and backgrounds:

social justice **human rights** **equity**
equality **representation** **equal opportunity**

Our Differentiators

We Humans

We humanize work for a living. Because of that our opportunity to impact the world of work is endless. Our own Culture Code, our We Belong Way, WFW, our Social Responsibility, livingHR Cares are just a few of the ways we walk the talk. Our Approach is Human-Centered. We leverage Design Thinking and Agile Thinking and apply the work.

We Creative

Our agile teams of creatives working alongside People + Culture/HR professionals allows us to think differently. We use creativity to inspire, and to promote/excite change - & to disrupt "old mindsets" - to change the world of work. In short: we get creative.

We Tech & Business

We stay connected and get the work done by using the right tools and technology. We chat, GIF, collaborate and share by staying connected through the right tools and technology. We've created our own platforms and portals for humanized technology solutions and find the right technology partners to get work done.

People/Profit or Profit/People?

We believe you don't have to choose. When you put people at the center of how work is designed your people will create better outcomes for your business and humanity.

Our Solutions



- Optimize Talent + Develop Capabilities
- Modernize People Operations
- Create Cultures + Talent Brands
- Transform DEIB
- Search for Great Talent
- Humanize Experiences

Products

-  HQ Leader
-  WellbeingWx
-  Humanized Workplace Diagnostic
-  Talent Community Portal
-  We Belong
-  HumanlyX
-  Humanized Career Transition



Impact

Humanity
Scale
Perform

Strategic Partner Listening Cues



High Growth

- Recruiting volume & quality issues
- Maintaining consistent culture & experience with growth
- Systems & automation



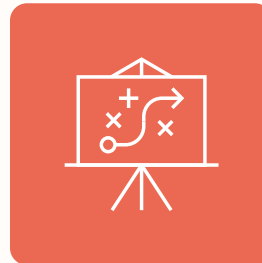
Need Scale &/or Expertise

- Increasingly specialized work/people leaders
- Automation
- Compliance
- HR is lacking creative resources or bogged down



Change

- M&A, transactions
- Overwhelmed
- Integration (culture, people & systems)
- Internal communication woes



Turnover

- Missing DEIB in strategy to attract or retain diverse talent
- Lack of differentiation or employer value proposition



Digital Transformation

- Upskill & reskill workforce
- Remote/hybrid work models
- Need to modernize workplace design and structure



Talent Brand

- Attraction and retention issues
- Glassdoor, Indeed or community feedback challenges
- Poor customer experience
- Lack of differentiation in Total Rewards



Our Partnership Philosophy

Our clients span hyper-local start-ups to global "Fortune" list toppers. The thing they all have in common is a drive to make work better for their people. That's where we – and you – come in.

We believe in humans and technology, people and products, tools and brains working together. We also believe that we're better at accomplishing this by working together with other organizations like yours. **So, we believe in partnership.**

We aren't partner agnostic, and we aren't partner exclusive, but we are partner choosy. We believe in a curated marketplace of partners that we trust and can confidently connect our clients to through referrals, content, and events.



Our Partner Community

General/Compliance



Transform DEIB



Optimize Talent



Comp



Search + TA



Modernizing People Operations



Humanize Experiences



HOW WE PARTNER

Referral Partner Program

What we can accomplish together:

Lead generation, referring our clients/customers to organizations of trust, and adding value.

How we partner:

- A mutual referral agreement for a percentage of the referred deal makes it official.
- Lunch & learn swaps allow our team to get to know your organization, identify listening cues, spot opportunities with our clients, and vice versa.
- Optional co-marketing/content piece cross-posted on our channels to boost awareness.

How we measure impact:

Referrals of new opportunities.

HOW WE PARTNER

Co-Marketing & Content Partnerships

What we can accomplish together:

Exposure to new audiences, boosting awareness and acquisition. Content is also a good tool for boosting your talent brand by aligning with topics your organization is passionate about and making that content discoverable for the current team and future talent.

How we partner:

We know content is key for spreading awareness, but it can be tough to make enough time for and bring to the finish line. Our approach solves for that:

- Collaborate on ideas and central content themes in a virtual partnership workspace using [MURAL](#).
- Plug content into customizable templates: article, infographic, and social graphics.
- Cross post on our websites, social channels, and other modes of reaching our audiences with this useful value-add content.

How we measure impact:

- Content clicks/views, engagement, and referrals

HOW WE PARTNER

Event Partnerships

What we can accomplish together:

Boosting your talent brand by showcasing your investment in the future of work for the better and, in the case of DisruptHR, your presence and support of local communities.

How we measure success:

Reach, event attendance, and virtual attendees/views post-event

Event audiences overview:

Most attendees are Director, VP, and C-level HR, people, culture, and business leaders.

Our 2022 Events:

Work Now +
In The Future

DISRUPT
TAMPA

DISRUPT
ATLANTA

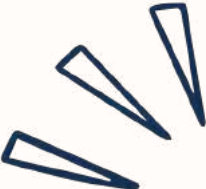
DISRUPT
AUSTIN



Our Events

livingHR's In-Person Events

DisruptHR



TAMPA,

ATLANTA &

AUSTIN



Hello, Atlanta and Austin!
We're coming to you too in 2022!



About

DisruptHR is a night of short, focused talks from business leaders and professionals who want to share their big ideas for disruption in the workplace.





What's New in 2022?

Our DisruptHR events will feature the same incredible format as years past, generating rapid fire aha-moments, connections, and learnings.

This year, we will feature table-based tickets and sponsorship options for attending in person as well as virtual tickets to attend via live stream.

Tampa
May 19th
2022

Atlanta
TBA Fall
2022

Austin
TBA Fall
2022





DisruptHR is reimagining...

**What's Always
Been Done**

**The World
of Work**

**The Human
Experience**



14
Presenters

20 Slides

5 Minute
Talks





The Audience & Reach

C-Level HR, People, Culture,
DEIB, and Marketing Leaders

350 attendees in person
20k+ reach through event
promotion





<https://www.youtube.com/watch?v=9kla9lycFsA>

DisruptHR Tampa Speaker Highlights



Jen Gudenkauf
Executive Vice President and
Chief Human Resources Officer



Jamie Lawless
Executive Director



Tony Thomas
VP of Strategy



John Wilson
CEO

Watch
the talks:

50 Shades of Culture

The Secret to Building a
Phenomenal Culture

It's Elemental: Catalysts that
Cause Positive Chain Reactions
Throughout Your Culture

What CEOs Want From Their
CHROs...but Don't Get

DisruptHR Tampa Speaker Highlights



Misty Brown
Chief People Officer

tonymooreSpeaks.



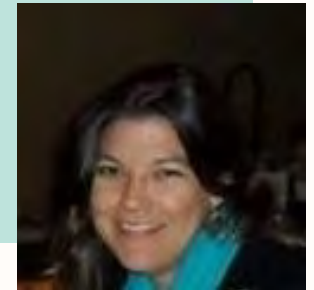
Tony Moore
Culture Architect, International
Keynote Speaker, Recovering HR
Executive



NATIONAL DIVERSITY COUNCIL
An inclusive community, a better nation



Sofia Reed
Assistant Vice President of
Business Operations



Monica Jaramillo
North America People Area
Leader

Watch
the talks:

Beyond The Ping Pong Table:
Creating A Winning
Corporate Culture

Stop Recruiting Top Talent

How To Disrupt D&I In
The Next Generation

Our Cultural Journey:
Empowering People Who Build
The Future



Should you apply to be a speaker?

Do you have a big, bold idea?
We want to hear it! The goal:
teach, inspire, inform, and
empower, but make it quick.

Apply Now!



Supporting Our 2022 Non-Profit Event Partner

A portion of event proceeds
this year will benefit



United Way Suncoast





DisruptHR Sponsorship Opportunities

Custom sponsorships available!
Email disrupt@livinghr.com for
more information

DisruptHR Sponsor Snapshot



CERIDIAN



Ogletree
Deakins



Core Sponsorships

	Ultimate \$8,500	Disrupter \$5,000	Challenger \$2,000	Energizer \$1,000
Exclusive	x			
Fireside Chat Speaker Slot	x			
Pre-Event Marketing – Solo Email Feature	x	x		
Pre-Event Marketing – Email Shout Outs	x	x	x	x
Pre-Event Marketing – Solo Social Media Feature	x	x		
Pre-Event Marketing – Social Media Shout Out	x	x	x	x
@ Event Verbal Recognition	x	x	x	x
@ Event Shared Sponsor Swag Table Access	x	x	x	
@ Event Virtual Event Program – Logo	x	x	x	x
@ Event Virtual Event Program – Feature	2 page spread	1/2 page	1/4 page	
@ Event Virtual Signage – Logo	x	x	x	x
Post-Event Marketing – Email Mention	x	x	x	x
Post-Event Marketing – Attendee List Access	x	x	x	x
Tickets	12	8	6	4

Add-On Sponsorships

Welcome Sponsor	Libations Sponsor	Live Stream Sponsor	Custom Add-On
\$3,500	\$3,500	\$3,500	Let's Talk!
Exclusive distinction as the DisruptHR Welcome Sponsor	Exclusive distinction as the DisruptHR Libations Sponsor	Exclusive distinction as the DisruptHR Live Stream Sponsor	
Custom branded nametag lanyard	Customized bar wrap/signage featuring company logo	Exclusive content spot for live stream attendees (to be re-distributed to all attendees post-event)	
Custom branded signage at registration table	Signature branded cocktail and cocktail napkins	Company logo featured throughout live stream	
Additional acknowledgment across social media and event website	Additional acknowledgment across social media and event website	Additional acknowledgment across social media and event website	

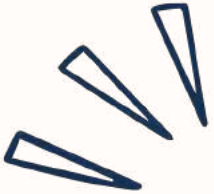
Want to join us as a sponsor?

Great! For more information, reach
out to disrupt@livinghr.com.

Join Us!



livingHR's Monthly Virtual Event



Work Now + In The Future



Every First
Thursday!





About

Join fellow thought leaders as a panelist on our monthly, hour-long virtual event that explores the current & future state of humans at work.





https://player.vimeo.com/video/463476286?h=b11dd609c3&app_id=122963

Some WNIF Speaker Highlights

TEDx



Jozse Piranian
Professional Speaker + Comedian



HEADSPACE



Lindsay Schutte Crittendon
Head of Headspace @ Work

 **smartsheet**



Amelia Ransom, SPHR
VP Diversity, Equity + Inclusion

NETFLIX



B. Pagels Minor
Global Lead Trans*

Watch
the episodes:

**DEIB Workplace
Transformation**

Belonging

Work – A Year in Review

Allyship & Advocacy

Some WNIF Speaker Highlights

LAURIE RUETTIMANN



Laurie Ruettimann
Author, Speaker, And Consultant

ADP + TEDx



Giselle Moto
Principal, Future of Work
+ TEDx Global Speaker

textio



Jackye Clayton
VP of Talent Acquisition and DEI

Watch
the episodes:

Leading More Human
Workplaces in a Digital
World

Leading More Human
Workplaces in a Digital
World

Great Resignation



**& so many more
brilliant speakers!**

6K+
viewership
live-time,
streaming +
replay

20k+ reach
through event
promotion

Mainly CEOs +
Chief, VP,
Director-Level
Leaders of HR,
People, Culture,
DEIB + Marketing
in our audience



Supporting Our Non-Profit Friends

We partner with non-profits doing good work and uplifting our communities for every event. WNIF events are always free and we ask that attendees consider donating to our non-profit friends.

100% of donations go directly to the organization.



Some of our WNIF Non-Profit Partners





Getting Creative!

For every event, our resident artist creates a live art piece of the entire event. This piece brings to life the conversation, illustrating the key takeaways adding an additional way to engage in the event.





<https://vimeo.com/683000839>

2022

Work Now + In The Future Calendar

JANUARY 27TH

Whole-Person Wellbeing

FEBRUARY 10TH

DEIB Transformation

MARCH 10TH

New Workforce Models
for a Digital + Accessible
Future

APRIL 14TH

Human-Centered
Employee Experience

MAY 12TH

Combating the Talent
Crisis with Upskilling

JUNE 9TH

The “Benefits” of
Flexibility

JULY 14TH

The Role of the
CHRO>CPO now and in
the future

AUGUST 11TH

Creating a Resilient
People Strategy with
Analytics

SEPTEMBER 8TH

How Technology is
Making Work More
Human

OCTOBER 13TH

Creating a Culture of
Belonging &
Psychological Safety

NOVEMBER 10TH

Feedback, Equitable
Advancement &
Compensation
Opportunities

DECEMBER 8TH

Creating Meaningful
Work

**Click here to listen to Work Now
+ In The Future podcasts**

Attend

Learn, grow, and lead the
future of work with us
every month.

[Register Now](#)

Speak

Join the conversation!
We'd love to meet you
and your big ideas.

[Apply to Speak](#)

Other questions? Let's chat!



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