



**We are livingHR.**

Humans Lifting the People Function

Tampa | Orlando | West Palm Beach | Boston | Charlotte | Denver | Austin | Chicago | Atlanta

# Sample Partnership Meeting Agenda

**1** Open referrals from livingHR

**2** Open referrals from Partner

**3** Upcoming Events from livingHR

**4** Upcoming Events from Partner

**5** Partner Content Collaboration

**6** Next Steps/Action Items



# We do HR but Better!

We are **livingHR, The Work Agency™**. We are a privately-held, 100% women-owned company providing scale and lift to the People, HR, and Talent functions across industries.

Since our founding in 2009, we've made quite an impact!

- ✦ **4 million+** humans served & counting.
- ✦ **400+** workplaces better for humans!
- ✦ An average eNPS increase of **30 points** for our clients.
- ✦ **10%** of all profits donated to nonprofit organizations.
- ✦ We offer discounts and financial support to cause-based nonprofits.

Recognized By: **glassdoor** 5.0 | ★★★★★ **Inc. BEST WORK PLACES** **WOMEN OWNED** **Forbes** | Councils

**IT NATION** **NATIONAL DIVERSITY & LEADERSHIP CONFERENCE** **NWBOC** **B P t W** **THE WEBBY AWARDS** **FASTCOMPANY**

# We provide lift, scale and support to the HR/People Functions globally through:

## Our Services:



**Managed Services**



**Projects & Retained**



**Interim/  
Fractional Support**



**Recruiting & Search**

## Our Practice Areas:



People Operations and Core HR



HR Tech Selection and Implementation



Culture, Talent Brand and Experience



Performance, Learning and Development



Org Design and Workforce Planning



Total Rewards and Compensation



Strategy



DEIB

# Non-Profits We've Supported



# Our Partner Community

 <b>Mineral</b> MITRATECH	 <b>HUSCH</b> <b>BLACKWELL</b>	 <b>Sterling</b>	 <b>DiversIQ</b>	 <b>empath</b> EMPLOYMENT & HR LAW	 <b>payscale</b>	 <b>CERIDIAN</b>	 <b>Lattice</b>
 <b>Verbatim</b>	 <b>JOHNSON</b> <b>JACKSON</b> PLLC <small>EMPLOYMENT DEFENSE COUNSEL   TRUSTED ADVICE. STRATEGIC DEFENSE.</small>	 <b>M.E. WILSON</b> <b>100+ YEARS</b>	 <b>Justworks</b>	 <b>SmartRecruiters</b>	 <b>COMP</b> <b>TOOL</b>	 <b>WilsonHCG</b>	 <b>Namely</b>
 <b>clovers</b>	 <b>paylocity</b> <small>Forward Together.</small>	 <b>ON</b>	 <b>workday</b>	 <b>SPEAKFULLY</b>	 <b>Challenger Gray</b> & Christmas, Inc.	 <b>workvivo</b> <small>a zoom company</small>	 <b>invista</b> <small>a division of EMI</small>
 <b>litmos</b>	 <b>hiregy</b>	 <b>humantelligence</b> <small>SMARTER COLLABORATION</small>	 <b>Parento</b>	 <b>FRINGE</b>	 <b>Jobscan</b>	 <b>Paycor</b>	 <b>greenhouse</b>
 <b>RIPPLING</b>	 <b>engagedly</b> <small>Level Up Your Workforce</small>	 <b>UKG</b>	 <b>Mercer</b>	 <b>ECONOMIC</b> <b>RESEARCH</b> INSTITUTE	 <b>LOCKTON</b>		

# Strategic Partner Listening Cues



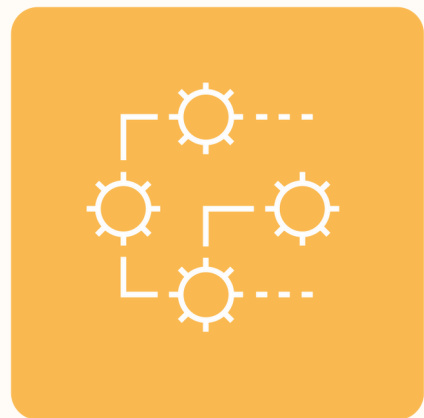
## High Growth

- Recruiting volume & quality issues
- Maintaining consistent culture & experience with growth
- Systems & automation



## Need Scale &/or Expertise

- Increasingly specialized work/people leaders
- Automation
- Compliance
- HR is lacking creative resources or bogged down



## Change

- M&A, transactions
- Overwhelmed
- Integration (culture, people & systems)
- Internal communication woes



## Turnover

- Missing DEIB in strategy to attract or retain diverse talent
- Lack of differentiation or employer value proposition



## Digital Transformation

- Upskill & reskill workforce
- Remote/hybrid work models
- Need to modernize workplace design and structure



## Talent Brand

- Attraction and retention issues
- Glassdoor, Indeed or community feedback challenges
- Poor customer experience
- Lack of differentiation in Total Rewards

# Partner Hub + Referrals

Our **Partner Hub** is built exclusively for our partners and serves as a one-stop shop for all quick links and resources, information on how to submit a referral, becoming a speaker at one of our future events or sponsoring one.

## Referral Opportunities

- A mutual referral agreement for a percentage of the referred deal makes it official.
- Lunch & learn swaps allow our team to get to know your organization, identify listening cues, spot opportunities with our clients, and vice versa.
- Co-marketing/content piece cross-posted on our channels to boost awareness



[Submit a Referral](#)



# Co-Marketing & Content Partnerships

We know content is key for spreading awareness, but it can be tough to make enough time for and bring to the finish line.

## Our approach solves for that by:

- Collaborating on ideas and central content themes in a virtual partnership workspace using MURAL.
- Plugging content into customizable templates: article, infographic, and social graphics.
- Cross-posting on our websites, social channels, and other modes of reaching our audiences with this useful value-add content.

## How we measure impact:

Content clicks/views, engagement, and referrals



[Learn More](#)

# Co-Marketing & Content Partnerships

## The Stats

- 13K+ followers on LinkedIn
- 5K newsletter subscribers
- Ranking #1 on Google for [Top HR conferences blog](#)

## Spotlight Opportunities

- Monthly Partner Spotlight on social media & in our newsletter
- Content calendar planned in advance + opportunities to collaborate on blogs, guides, white papers



# Event Partnerships

## What we can accomplish together:

Boosting your talent brand by showcasing your investment in the future of work for the better and, in the case of DisruptHR, your presence and support of local communities.

## Webinar & Podcasts We've Co-hosted with Partners:

Work Now + in the Future

DisruptHR

Fe league Events

CPO Roundtables

And more!



[Learn More](#)